



Media Advisory
FOR IMMEDIATE RELEASE

Contact: A. Bruce Crawley
Tel: 215-751-0140

Email: abc.africanbicyclecontribution@gmail.com
Twitter: @ABCrawley_M3MPR
www.africanbike.org

Contact: Meaghan F. Washington
Tel: 215-751-0140

Email: mwashington@m3mpr.com
Twitter: @M3M_PR
www.m3mpr.com

New Foundation Will Provide Free Bamboo Bicycles to Ghanaian Students and Small Farmers

TO: City Editors, Education Editor, Photo Editors, Assignment Editors, News Directors, Broadcast Editors, Online Content Managers, Regional News Editors, Local News Editors, Nonprofit Editors, Political Editors, Editorial Page Editors, West African Editors, Sports Editors, Cycling Editors, and Managing Editors

WHAT: **Philadelphia, PA, July 18, 2016** – On Thursday, July 21, media representatives are invited to attend the introductory news conference of the [African Bicycle Contribution Foundation \(ABCF\)](#), at Philadelphia's City Hall, wherein reporters and guests will learn about the Foundation's mission, and hear remarks from key board members, and from Councilwoman Jannie Blackwell, chair of the Mayor's Commission on African and Caribbean Immigrant Affairs.

ABCF has made a commitment to improve economic development, in Ghana, through funding the free distribution of bicycles, to students, small farmers and entrepreneurs in rural areas of that country. The Foundation will also explore bicycle-related and other trade opportunities between the U.S. and Ghana, and will work to sponsor enhanced, direct, and technology-facilitated communication between students and small business owners in the two countries.

ABCF is partnering with Ghana Bamboo Bike Initiative (GBBI), in Kumasi, Ghana, which will manufacture the bicycles, and provide assistance in screening and selecting the recipients.

-MORE-

Ms. Bernice Dapaah, founder, GBBI, will deliver remarks via video, as will special advisor to the ABCF board, Dorothy Davis, a global consultant on African affairs, who was born in Liberia and who has been a consultant to the U.N. Secretary General. ABCF chairman A. Bruce Crawley and executive director Patricia Marshall-Harris will also share insight on ways that people in the U.S. can be engaged with the organization, as well as donate toward the cause.

WHO:

- Hon. Jannie Blackwell, councilwoman, Chair of Mayor's Commission on African and Caribbean Immigrant Affairs
- Dorothy Davis, board advisor, ABCF
- Bernice Dapaah, founder, Ghana Bamboo Bikes Initiative
- A. Bruce Crawley, chair, ABCF
- Patricia Marshall-Harris, executive director, ABCF
- More than 50 business, community, and civic leaders

WHEN:

Thursday, July 21, 2016
5:30 pm – Refreshments/Networking
6:00pm – ABCF Press Conference

WHERE:

Philadelphia City Hall, Room 201
1401 John F. Kennedy Blvd.
Philadelphia, PA 19107

###