

## News Release

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## PHL Local Gaming, LLC Donates Scoreboard to South Philadelphia Youth Organization

**Philadelphia, PA, May 16, 2013** – PHL Local Gaming, LLC, one of six bidders for the available Category 2 casino management license in Philadelphia, recently donated a state-of-the-art, 5x8 foot, digital scoreboard to the Southeast Youth Athletic Association (SEYAA), a local, non-profit organization that provides recreational services to 3,000 boys and girls, and which is billed as the largest youth group in the City of Philadelphia.

The scoreboard, which is located at SEYAA Field, at 7th and Bigler Street, in South Philadelphia, will be used during more than 1,100 games played by 3,000 members of the athletic association's baseball, t-ball, girls' softball, soccer and basketball teams, each year.

In addition to the scoreboard donation, PHL Local Gaming recently announced that, even prior to any licensing decision by the Pennsylvania Gaming Control Board, it has initiated the establishment of a Special Services District that would provide support to residents and businesses in an area which would extend North to Snyder Avenue; South to Pattison Avenue; West to 7th Street; and East to I-95. As part of that announcement, the company contributed and helped to plant more than a dozen, four-foot evergreens at Burke Playground, located on 2<sup>nd</sup> and Jackson Streets, in South Philadelphia.

Joseph Canfora, president, PHL Local Gaming, said, "We're serious about the development of our neighborhood and, under Joe Procacci and Walter Lomax, two owners with strong South Philadelphia roots, we have a fundamental commitment to working together with local businesses and residents, and to ensuring that those in our immediate community, and the City as a whole, are the first to participate in the jobs and business opportunities to be generated by our proposed casino."

Joann McAfee, administrator, Southeast Youth Athletic Association, said "We, here at SEYAA, are very pleased by the generous spirit and enthusiasm PHL Local Gaming has demonstrated for our organization and for the community, as a whole. We are an organization that relies solely on fundraising and registration fees to finance our operation, and donations, such as this one, really matter and are not taken lightly." She continued, "The commitment to our neighborhood seems to start at the very top at PHL. When the scoreboard was actually installed, it was Mr. Procacci, himself, who joined us, at the ball field."

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If successful in its bid for the available casino management license in Philadelphia, PHL Local Gaming LLC plans to open "Casino Revolution," a \$428 million, four-star quality, "destination-caliber," 250-room hotel and gaming facility. The casino will offer 2400 slots, 105 table games, a steak house, a coffee/espresso bar, an Italian restaurant, a 300-seat buffet, a 156-seat cafe and a covered, 1600-car garage. The facility would be located at Front and Pattison Streets, in South Philadelphia.

Given its unique location, as part of the 25-acre Procacci Brothers Sales complex, PHL has said it has the ability, if selected, to open its casino a full six months prior to any of the other six bidders, and to generate 600 early jobs and \$51.9 million in early city and state revenues, in the process.

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Photo 1



**Caption 1**

Joe Procacci, CEO of PHL Local Gaming (center, under the scoreboard) is joined by Joe Canfora, president, PHL Local Gaming (sixth from left) and George Binck, EVP, Procacci Brothers Sales (to the right of Procacci), as they pose with players and coaches of the Southeast Youth Athletic Association (SEYAA) “Athletics,” and “Phillies” baseball teams, under a new digital scoreboard, at SEYAA Field, at 7th and Bigler Street, in South Philadelphia. PHL Local Gaming presented the scoreboard to SEYAA, a local non-profit organization that provides recreational services to 3,000 boys and girls, and which is billed as the largest youth group in the City of Philadelphia. The 5x8 foot scoreboard is part of PHL Local Gaming’s Special Services District initiative, wherein the company works to convene like-minded businesses and residents to support area development, in South Philadelphia.